

A3PCON UP-TO-DATE

ASIAN PACIFIC POLICY & PLANNING COUNCIL

July-August 2001

Community • Change • Leadership

VOLUME 13, ISSUE 4

A3PCON MEMBER AGENCIES

Asian American Drug Abuse Program
Asian Pacific American Dispute Resolution Center
Asian Pacific American Labor Alliance
Asian Pacific American Legal Center
Asian Pacific Community Fund
Asian Pacific Family Center
Asian Pacific Health Care Venture
Asian & Pacific Islander Council of
San Fernando Valley
Asian Rehabilitation Services
Asians & Pacific Islanders for Reproductive Health
Asian Youth Center
Center for the Pacific-Asian Family
Chinatown Public Safety Association
Chinatown Service Center
Chinese American Human Services Association
Economic & Employment Development Center
Families in Good Health
Federation of Filipino American Associations
Filipino American Service Group, Inc.
Gay Asian Pacific Services Network
Guam Communications Network
Japanese American Citizens League
Keiro Services
Korean American Coalition
Korean American Family Service Center
Korean Health Education Information Referral
Korean Immigrant Workers Advocates
Korean Resource Center
Korean Youth & Community Center
Leadership Education for Asian Pacifics
Little Tokyo Service Center (LTSC)
Little Tokyo Service Center Community
Development Corporation
Mt. Carmel Cambodian Center
Nakatomi & Associates
National Asian Pacific American Families Against
Substance Abuse
Pacific Clinics
Pacific Islander Community Council
People's CORE
Search to Involve Pilipino Americans
South Asian Network
Special Service for Groups
Thai Community Development Center
Thai Health & Information Service
UCLA Asian American Studies Center
WRAP Family Services

Message from New President of A3PCON, Ford Kuramoto

As the new President of the Asian Pacific Policy & Planning Council for the 2001-2002, I would like to send my greetings and good wishes to the entire A3PCON network. The tragedies caused by the terrorist attacks on September 11, 2001 made me realize that we can be helpful to those who need our assistance as a result of such hateful attacks.

I had spoken to David Chen, Executive Director of the Chinese American Planning Council, a nonprofit in New York that services more than 6,000 people a day in 45 programs. Located near the World Trade Center, it was not business as usual with disaster zones prohibiting both staff and clients from getting in and out of offices. The Asian Pacific Islander populations in New York are one of the many cultures and ethnic backgrounds affected by the terrorist attack.

What role could A3PCON play if there was a disaster of similar magnitude that occurred in our area? Terrorist attacks are not the only source of disaster. How would we come together if the long-expected earthquake hit for example? How would A3PCON mobilize to make the most of our agencies and resources to save lives and aid disaster victims?

As this new year begins for A3PCON there are a lot of issues on our plate that need special attention, such as: funds to hire an Executive Director, search for a fiscal agent, possibility of becoming a nonprofit, tax exempt entity, and broadening our base of Asian and Pacific Islander populations and geographical areas.

I am happy to work with our new Officers of 2001-2002, which are: Vice President of Policy - Kathay Feng of Asian Pacific American Legal Center, Vice President of Planning - Diane Ujjiye of Asian American Drug Abuse Program, Vice President of Administration - Hamid Khan of South Asian Network, Secretary - Johng Ho Song of Korean Youth & Community Center, and Treasurer - Jury Candelario of Asian Pacific AIDS Intervention Team. See *PRESIDENT*, page 2

A3PCON Welcomes New Officers on Board for 2001-2002



A3PCON Officers attend the first Officers' meeting.

Front Row:

Diane Ujjiye,
Johng Ho Song.

Back Row:

Hamid Khan,
Jury Candelario,
Carolann Calizar -
Office Manager,
Ford Kuramoto

PRESIDENT, cont'd from page 1

A3PCON is faced with some tough challenges this coming year. It takes the ideas, energy, and commitment of all A3PCON membership organizations and those who we collaborate with to achieve our mission and address the needs of the Asian/Pacific Islander community. The Officers and Executive Committee can better serve the API community with your support and assistance. Please join us.

**Carolann Ying-Wai Calizar,
A3PCON's New Office Manager**

Cameron Peng has recently made an exciting life change to study abroad for a year in Nanjing, China at the Nanjing University. We all wish Cameron well.

We are very fortunate to have Carolann Calizar as our new Office Manager beginning in September. Carolann is a graduate of Cal State University Long Beach with a B.A. in Journalism. She brings to A3PCON a variety of experiences, both as staff and as volunteer, in organizations such as the American Lung Association and the Boys & Girls Club of Buena Park.



"How to Reach the Media With Your Story" An Educational Workshop for A3PCON's Membership Organizations

By Nancy Au, WRAP Family Services

Forty-five members of A3PCON took advantage of a media workshop designed specifically to enhance nonprofit community based organizations' ability to get their stories heard by the media on August 16, 2001 at the historic Los Angeles Times building. The workshop was produced by Ray Gonzalez, Director of Community Affairs for KTLA and Vickie Prothro, Public Service Administrator for KTLA, in association with A3PCON. Marian Shima, Public Affairs Director of the *Los Angeles Times*, hosted the workshop.

The first panel on print media was conducted by Ardith Hillard - Associate Editor of the *Los Angeles Times*, John Cho - Assistant Editor of *Korea Times* and Rose Fitzpatrick - Day City Editor of *Long Beach Press-Telegram*. They presented a variety of print media with the large circulation and coverage in the *Los Angeles Times*, the more local coverage of the *Press Telegram*, and *The Korea Times* coverage of ethnic and local community news.

Members of the second panel on Public Service were David Ysais - Director of Editorials and Community Services for KNX Radio, Stephanie Rodriguez - Director of Public Affairs for KHJ-TV, and Mary Beth Garber - President of Southern California Broadcast Association. They discussed Public Service Announcements (PSA's), among other things, stressing the importance of meeting the requirements of both radio and television in order to get aired. Besides covering the do's and don't's of PSAs, they also provided information on the types of literature preferred by many radio and television outlets.

The third panel on Television News and Public Affairs Programs consisted of Vance Scott - News Assignment Manager of KTLA, John Echeveste - Public Relations Specialist for Valencia, Perez, and Echeveste, and Ray Gonzales of KTLA who shared their insights with the audience.

Participants of this media workshop appreciated the practicality of the information and advice given by the panelists. The need to "know your newspaper" is stressed. Press releases need to be concise, newsworthy and listing of a contact person is just one of the tools taken home. Press conferences need to be well prepared, concise, clear and relevant to a "bigger story" and have a "human face" versus "experts" as the spokesperson.

Ray Gonzales concluded the event with five suggestions: 1) build personal relationships with media contacts, 2) know your media format, 3) look at opportunities other than news conferences to promote your stories, 4) take care of the details and 5) do not take it personally if no media responds.

A3PCON Hosts Reception for Assemblywoman Judy Chu

On August 8, 2001, following A3PCON's Annual Meeting, over 30 agencies and its representatives turned out to honor and congratulate Assemblywoman Judy Chu on her recent election to the State Assembly to represent the 49th District. Stewart Kwoh, A3PCON's outgoing Vice President of Policy, introduced the honoree, calling attention to her long history of working in the community and her skills in coalition building. Miya Iwataki, A3PCON's Mental Health Committee Co-Chair, presented Assemblywoman Chu with a plaque to commemorate her long history with A3PCON. A Roundtable Discussion followed, with spirited exchanges around issues such as hate crimes, welfare reform, linguistically and culturally appropriate services and HIV/AIDs.



Left to right: Jury Candelario, Hamid Khan, Miya Iwataki, Assemblywoman Judy Chu, Diane Ujiye

A3PCON Health Committee Reconvenes with New Work Plans and Enthusiasm

By Zul Surani, USC/Norris Comprehensive Cancer Center

Miya Iwataki, Director of the Office of Diversity Programs at the LA County Dept. of Health Services and Zul Surani, Partnership Program Coordinator at the National Cancer Institute's Cancer Information Service at the USC/Norris Comprehensive Cancer Center reconvened the A3PCON Health Committee after a seven month hiatus on August 1 as the new co-chairs. With 20 agencies in attendance, key issues were identified as members addressed their needs and areas of focus in health regarding Asian and Pacific Islanders.

Four workgroups were formed to formulate plans of action to address priority areas identified by the Health Committee including Cultural and Linguistic Access, Research and Data Collection, Strategic Representation on County and State Mainstream Policy Bodies, and Training and Capacity Building.

For further information, please email Miya Iwataki at miwataki@dhs.co.la.ca.us or contact Zul Surani at (323) 865-0384 or zsurani@usc.edu.

ONE

*As the soot and dirt and ash
rained down,
We became one color.
As we carried each other down the stairs
of the burning building,
We became one class.
As we lit candles of waiting and hope,
We became one generation.
As the firefighters and police officers
fought their way into the inferno,
We became one gender.
As we fell to our knees in prayer
for strength,
We became one faith.
As we whispered or shouted words
of encouragement,
We spoke one language.
As we gave our blood in lines a mile long,
We became one body.
As we mourned together the great loss,
We became one family.*

*As we cried tears of grief and loss,
We became one soul.
As we retell with pride of the sacrifice
of heroes,
We become one people.

We are
One color
One class
One generation
One gender
One faith
One language
One body
One family
One soul
One people

We are The Power of One.
We are United.
We are America.*

2001-2002 A3PCON Membership Drive

Membership Category (please check one):


\$25 Individual \$5 Student & Senior Organization (see chart below)

Last Name _____ First Name _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____

Please make your check payable to Chinatown Service Center.

Send to A3PCON, 300 W. Cesar Chavez Ave., Suite A, Los Angeles, CA 90012

Join A3PCON to continue receiving this bimonthly newsletter and monthly flash fax, be listed in our membership directory, take part in community collaborations and planning, be informed about community events and meetings, and many more! For more information, call (213) 680-4847.



ASIAN PACIFIC

Policy & Planning Council

Established in 1976, A3PCON is a coalition of Asian and Pacific Islander health, human services, educational, cultural and policy nonprofit organizations and individuals who advocate for the rights and services of the API community in Southern California, primarily in Los Angeles County.

2001-2002 Officers:
 Ford Kuramotos, *President*
 Kathay Feng, *Vice President of Policy*
 Diane Ujiiye, *Vice President of Planning*
 Hamid Khan, *Vice Pres. of Administration*
 John Ho Song, *Secretary*
 Jury Candelario, *Treasurer*

Office Manager
 Carolann Y. Calizar

Consultant
 My-Nga T. Le

300 W. Cesar Chavez Avenue, Suite A
 Los Angeles, CA 90012
 phone (213) 680-4847
 fax (213) 680-3587
 Email: A3PCON@pacbell.com

This is a poem that has been passed to A3PCON by email.

Organizational Dues Schedule	
(based on organization's annual audited statement of operations revenues or expenses, whichever is less)	
Annual Operating Budget	Dues
<input type="checkbox"/> \$250,000 or less	\$100
<input type="checkbox"/> \$250,001 to \$500,000	\$250
<input type="checkbox"/> \$500,001 to \$1,000,000	\$500
<input type="checkbox"/> \$1,000,001 to \$1,500,000	\$750
<input type="checkbox"/> \$1,500,001 to \$2,000,000	\$1,000
<input type="checkbox"/> \$2,000,001 to \$3,000,000	\$1,250
<input type="checkbox"/> \$3,000,001 to \$4,000,000	\$1,500
<input type="checkbox"/> \$4,000,001 to \$5,000,000	\$2,000
<input type="checkbox"/> over \$5,000,000	\$2,500

Upcoming Events

October

20 9 am-4 pm Progressive LA's "A Conference Bringing Together Community, Labor, Environmental and Immigrants Rights Groups" @ California Science Center, 700 State Dr., Exposition Park, Los Angeles. Please call (323) 259-1412 for registration.

23 8 pm Asian Pacific Women's Center Jazz Benefit featuring the Richard Glaser Trio @ The Atlas Supper Club, 3760 Wilshire Blvd (at Western), Los Angeles. All proceeds will go directly to the APWC. Tickets are \$5 with RSVP, \$10 at the door. For information, please call (213) 250-2977.

24 6 pm Asian Pacific American Legal Center 16th Annual Awards Dinner @ Westin Bonaventure Hotel and Suites, 404 S. Figueroa St., downtown Los Angeles. Honoree categories include: pro bono service, community partner, corporate impact, public service, and legal impact awards. For information, please call (213) 977-7500 x201.

November

3 9 am-3 pm Asian Pacific Islanders Council of the San Fernando Valley 10th Annual API Family Health & Cultural Day @ San Fernando Valley Japanese American Community Center, 12953 Branford St., Pacoima. For information, contact (818) 886-9495/6.

13 7 am-5 pm Inter-Agency Council on Child Abuse and Neglect "NEXUS VI" Conference @ Westin Bonaventure Hotel and Suites, 404 S. Figueroa St., downtown Los Angeles. Conference fee ranges from \$90-\$100. For preferred workshop assignments, register by October 26. For information, please call (626) 455-4585.

15 8 am-4:30 pm Pacific Asian Language Services' "A Tapestry of Health: Strategies to Improve Health Care Access in Culturally Diverse Communities" @ the Center at Sycamore Plaza, 5000 Clark Ave., Lakewood. For information, please call (213) 553-1827.

JOB OPPORTUNITIES

Neighborhood Legal Services Consumer Health Counselor. Send/fax cover letter and resume to Barbara Frankel, Supervising Attorney, Neighborhood Legal Services, 13327 Van Nuys Blvd., Pacoima, CA (818) 834-7552

Pacific Asian Consortium in Employment Headstart Project Director. Send cover letter and resume to Pacific Asian Consortium in Employment, 1541 Wilshire Blvd., Suite 307, Los Angeles, CA 90017

Southern California Edison Bilingual Customer Service Representatives (Full/Part-Time), languages including: Vietnamese, Korean, Cambodian, Japanese, Mandarin. Send resume to Southern California Edison, Attention: Staffing Division B-CSR, P.O. Box 800, Rosemead, CA 91770

UCLA Asian American Studies Center Postdoctoral and Visiting Scholar Fellowships in Asian American Studies & Ethnic Studies at UCLA. For information go to www.sscnet.ucla.edu/aasc or write to Dennis Arguelles, Assistant Director, UCLA Asian American Studies Center, 3230 Campbell Hall, P.O. Box 951546, Los Angeles, CA 90095

WRAP Family Services A3PCON Special Project Coordinator. Send/fax cover letter and resume to Nancy Au, Executive Director, WRAP Family Services, 8616 La Tijera Blvd., Ste. 200, L.A, CA.90045. Fax: (310) 337-2805



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Los Angeles, CA 90012

JOIN A3PCON TODAY!
The 2001-2002 Membership Drive is underway!
See inside for more details.